## David Goldhill, The Catastrophic Care Approach to Healthcare Delivery

Transcription By Isaiah Mudge

Vj g'r tqdrgo u'Koxg been looking at in healthcare are in great part, frankly, intellectual. Which is, we have this view of healthcare that it is fundamentally different than everything else, and in some ways y cvau right. Healthcare is one of the small handful of services for which we j cxg'c'f ktgev'uchgv{ "pgv0Kou'uqo gyi kpi "y j gtg'kpvgtxgpvkqp'kp'o ctngvu'j cu'dggp''cuuwo gf 'vq''dg''y g'' correct policy for a very, very long time. It is something with [certain] unique characteristics qdxkqwm{0Vj gtgou'pqv'o wej "{qw'ecp'f q'dgkpi "c'ewuvqo gt'y j gp"{qwxtg'wpeqpuekqwu'cpf "{qw'' j cxg''uqo gyi kpi "y cvou'c'i gpwkpg''go gti gpe{0O cp{'r gqr rg''ctg''dqtp'y kyi "yi kpi u'yi cv'y km'cuuwtg'' that their entire lives are unhealthy lives. Societies have tried to address that in a variety of ways. But one of the things y cvou'o quv'kpvgtguvkpi "\q'o g'ku''yi cv'yi g'f gdcvgu''cdqw''j gcnyi ectg'' hwpf co gpvcm{'j cxg''pqv'ej cpi gf 'ukpeg''yi g''o kf 'wy gpvkgyi "egpwxt{0Vj cvou'hcuekpcvkpi 'kh''{qw''yi kpni' about it, because everything else has.}

We had a debate about how healthcare should be properly financed and governed ad addresnaha()4ha) h?

| knowledge that the seller had, meant relying on normal consumer markets in healthcare was impossible. |  |  |  |  |  |
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argue that it is technology that has pushed up the cost of care, sometimes I think is intended to be ktqp{."dw'kxu'pqv0Qpg"qh'y g"ng{"cti wo gpts that Arrow made and a key part of the conventional y kuf qo ."ku'y cv'r cvkgpvu"ecpxv"r quukdn("j cxg"gpqwi j "npqy ngf i g"vq"dg"o gf kecn'eqpuwo gtu0Y j cvxu" interesting about that is again that pre-internet understanding. Any doctor will tell you that the average pcvkgpv'uj qy u"wr "y kyj "y g"f kci pquku"y cv'y g{xxg"eqo g"wr "y kyj "qprkpg."cpf "c"xctkgv{"qh" vtgcvo gpvu0Cpf "hqt"o quv'f qevqtu"y cvxu"annoying dgecwug"y g"r cvkgpvxu"qhxgp"y tqpi ."dw'k' f qgupxvo cvgt0Kxxu"eqo r ngvgn{"ej cpi gf 0Cpf "y j cvxu"o qtg"ko r qtvcpv."gxgp"kh"{qw get away from patients [trying to be] their own doctors and trying to tell doctors how to be doctors, [is] the nature of care has changed. We went from a sort of auto-mechanic idea of changeô you had a heart attack we need to fix youô to chronic care. Even for cancer now, almost invariably a patient has to make a choice as to the type of treatment, and a doctor is an advisor as to

[I] was running a 500-person entertainment business in the U.S. And I looked at what somebody starting with us would contribute to the healthcare system over her lifetime. Now I should warn you, ȳ gug'pwo dgtu'Khtuv'ecrewrcygf 'kp'422; .''uq''ȳ g{¢tg''qw''qh'f cvg0'Dw'cv'ȳ g''ko g''kh''{qw''nqngf''} at a young woman styst0n2 792 reW\*nork at say

you also see an extraordinary problem of overtreatment. You see massive amounts of uncoordinated care. The statistics on just the number of seniors who are taking contraindicated drugs is extraordinary. You see an enormous amount of accidental death and death from error. You see literally no governance of the system. All the time I hear from supporters of Medicare For All that Medicare ku'tgcm('ej gcr'vq'twp0'Kxg never been, until recently, in the healthcare

| technology, customer serviceô | the type of information | n c'eqpuwo gtøu'i qkpi 'vq'pggf' | 'vq''o cmg''yj g'' |
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sesame for people who were either uninsured or high deductible and had figured it out. What I mean by figured it out is that in any given year around 15% of American families bust through

When I had my second child, I was uninsured. I walked into a hospital; I negotiated a deal. In a price transparent noncompetitive world, Ko "pqv'uwtg" y cv'f gcn'ku"cxckrcdrg0C"nqv'qh" what we do on Sguco g"ku'y qug'f gcnu0Kou'c'j qur kcn'ej ckp" y cv'ku'nqukpi "qww'q" y g'dki "o gti g"